

Pitching your songs in Nashville

Pitching your songs in Nashville involves navigating the music industry and connecting with professionals who can help get your music to the right ears.

When you come to Nashville, if you want to make connections in the music industry, it isn't effective to just go around handing out CDs of your music.

Nashville is saturated with tons of singers, writers and people in the music business who are too busy to listen to something from a total stranger. It won't be easy to get heard, but it will be a little less difficult if you use the right approach.

Here are some steps to consider getting your songs pitched in Nashville:

1. Network in the Nashville Songwriting Community:

- Attending songwriter events, workshops, and open mics in Nashville to connect with fellow songwriters, musicians, and industry professionals. Building a network is crucial in the music industry.

2. Join Songwriting Organizations:

- Become a member of songwriting organizations like the Nashville Songwriters Association International (**NSAI**) or other relevant groups. These organizations often provide opportunities to showcase your work and connect with industry insiders.

3. Collaborate with Local Musicians and Producers:

- Collaborating with local musicians and producers can open doors for your music. They may have connections in the industry and could help pitch your song to relevant contacts.

4. Seek Representation from a Music Publisher:

- Music publishers can play a key role in getting your song pitched. Research and approach reputable music publishers in Nashville. Having a professional represent your work can enhance your chances of getting your songs heard by the right people.

5. Attend Industry Events and Showcases:

- Attend industry events, showcases, and songwriter nights where industry professionals may be present. These events provide opportunities to make connections and showcase your talent.

6. Submit Your Songs to Licensing Companies:

- Explore licensing opportunities for your songs. Licensing companies often work to place songs in various media, including film, TV, and commercials. This exposure can lead to broader recognition of your work.

7. Utilize Online Platforms:

- Make use of online platforms that connect songwriters with industry professionals. Websites like Taxi, Songtradr, or Broadjam allow you to submit your songs for potential licensing or pitching opportunities.

8. Build a Strong Online Presence:

- Create a professional online presence through social media, a personal website, or platforms like **FB, Instagram SoundCloud, or YouTube**. Industry professionals often discover new talent online, so having a strong digital presence is essential.

9. Research and Target Artists or Labels:

- Identify artists or labels that align with your musical style. Research their submission guidelines and consider sending your demos to those who may be interested in your work.

10. Be Persistent and Professional:

- Persistence is key in the music industry. Be professional in your interactions, follow up when necessary, and continue refining your craft. Success often comes with dedication and resilience.

Remember that the music industry is highly competitive, and success may take time. Building relationships and show - casing your talent are crucial steps in getting your song pitched in Nashville.

Keep showing up everywhere you can, if people in the industry are going to invest their time and money in you, they want to know you are serious about pursuing a career.

They might meet you once and really like you. Then they might hear you at a writers night and think, That person is talented. They might see you at a workshop where they're on the panel and you catch their eye. ***You never know who's in the audience in Nashville!***

Tony Ray Jones

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